

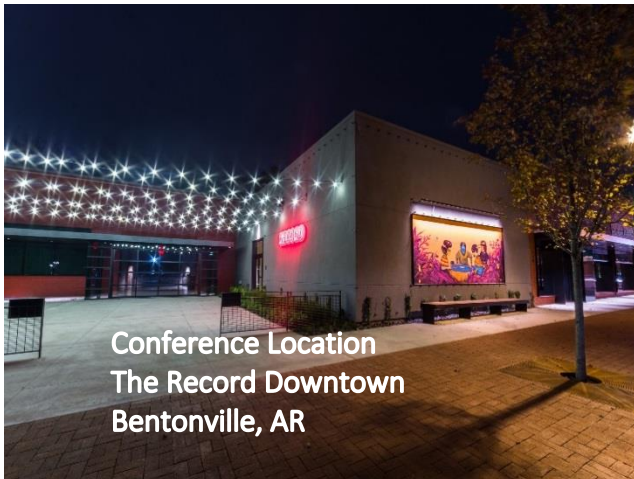
Seeking Sponsors

Arkansas Chapter of the American Planning Association **2017 Fall Conference**

Thursday, September 28th (full day)

Friday, September 29th (half day)

The Record Downtown, Bentonville, AR



The **Arkansas Chapter of the American Planning Association (APA AR)** is a professional organization representing practicing planners, officials, and citizens involved with urban and rural planning within the State of Arkansas.

The APA AR Chapter offers two conferences a year. The focus of the fall conference is multi-modal transportation. The keynote speaker is **Ed McMahon**, Senior Fellow for Sustainable Development, Urban Land Institute. Attendees include public and private sector planners from across the state and neighboring states, Planning Commissioners, developers, transportation planners, engineers, architects, and more!

If you would like to support the APA AR 2017 fall conference, please contact **Danielle Semsrott**, Chapter President at dsemsrott@bentonvillear.com or **(479) 271-6827**.

Thank you for your consideration!



American Planning Association
Arkansas Chapter

Making Great Communities Happen



Sponsorship Opportunities

Arkansas Chapter of the American Planning Association
2017 Fall Conference | Bentonville | September 28th & 29th

Presenting Sponsor - \$2,000 (1)

- Three (3) complimentary conference registrations.
- Company will be recognized as the presenting sponsor.
- Company representative may provide a welcome message to conference attendees.
- Company logo and/or name on printed media, promotional material, and conference brochure.
- Company logo and/or name displayed as the “Presenting Sponsor” on the sponsor board throughout the day.

Evening Reception Sponsor - \$600 (1)

- Two (2) complimentary conference registrations.
- Company logo displayed prominently during the evening reception.
- Company representative may provide a welcome message to conference attendees at the evening reception.
- Company logo and/or name on printed media, promotional material, and conference brochure.
- Company logo and/or name displayed as the “Evening Reception Sponsor” on the sponsor board throughout the day.

Luncheon Sponsor - \$1,000 (1)

- Two (2) complimentary conference registrations.
- Company logo displayed prominently during the awards luncheon.
- Company representative may provide a welcome message to conference attendees at the awards luncheon.
- Company logo and/or name on printed media, promotional material, and conference brochure.
- Company logo and/or name displayed as the “Awards Luncheon Sponsor” on the sponsor board throughout the day.

Attending Sponsor - \$200 (unlimited)

- Company logo and/or name on printed media, promotional material, and conference brochure.

Refreshments Sponsor - \$300 (2)

- One (1) complimentary conference registration.
- Company logo and/or name displayed prominently at refreshments table.
- Company logo and/or name on printed media, promotional material, and conference brochure.

PLEASE NOTE:

- Please pay sponsorships in full by September 21st. Checks payable to - Arkansas Chapter of the APA, PO Box 3641, Little Rock, AR 72203.
- Sponsors must submit logos in an .eps format (preferred) or .jpg format by September 21st to guarantee inclusion on printed material. E-mail logos to Shelli Kerr, Communications Chair - skerr@bentonvillear.com.

Questions: Contact Danielle Semsrott, Chapter President – dsemsrott@bentonvillear.com or (479) 271-3122.