

# SPRING CONFERENCE 2018



American Planning Association  
Arkansas Chapter  
Making Great Communities Happen

Thursday, March 15 & Friday, March 16, 2018

River Market Offices | 400 President Clinton Ave. | Little Rock, AR

## THURSDAY 3.15.18

- 8:30 a.m. - 9:15 a.m. Check-in, on-site registration, and light breakfast
- 9:15 a.m. - 9:30 a.m. Introduction and Welcome
- 9:30 a.m. - 10:30 a.m. Where the Rubber Meets the Road:  
An Insider's Guide to Effective Implementation of a Mobility Project  
*Dennis Blind, PLA, ACTIVE Planning + Design*  
*Ryan Hale, LaneShift*  
**CM | 1.0**
- 10:30 a.m. - 10:45 a.m. Break
- 10:45 a.m. - 11:45 p.m. Preservation: A Passionate Part of Planning  
*Boyd Maher, Capitol Zoning District Commission*  
*Brian Minyard, AICP, City of Little Rock*  
**CM | 1.0**
- 11:45 a.m. - 1:00 p.m. Lunch
- 1:00 p.m. - 2:00 p.m. Cost of Services and Potential Revenue Strategies  
*Julie Herlands, AICP, TischlerBise*  
**CM | 1.0**
- 2:00 p.m. - 2:30 p.m. Break/Prepare for Walking Tour
- 2:30 p.m. - 4:30 p.m. Walking Tour of the Main Street Creative Corridor  
*Join us for a walking tour of the Creative Corridor, which has won many design awards locally, nationally and internationally. Hear from people who have been working to revive Little Rock's once dead and blighted Main Street and, using creative placemaking principals leveraged \$2.5 million in economic development. We will also learn about the new tech park. Other topics covered include the water quality demonstration project and its low impact development facilities, the new homes of Arkansas' arts companies, and more!*  
**CM | 1.5**
- 5:00 p.m. - 7:00 p.m. Evening Reception  
*Samantha's Tap Room & Wood Grill*  
*322 Main Street, Little Rock • (501) 379-8019*

## FRIDAY 3.16.18

- 8:30 a.m. - 9:15 a.m. Check-in, on-site registration, and light breakfast
- 9:15 a.m. - 10:45 a.m. Keynote: Where We Want to Live – Reclaiming Infrastructure for A New Generation of Cities  
*Ryan Gravel, Sixpitch*  
**CM | 1.5**
- 10:45 a.m. - 11:15 a.m. Break/Book Signing
- 11:15 a.m. - 12:00 p.m. Chapter Business Meeting
- 12:30 p.m. - 2:00 p.m. Optional Guided Bike Ride/Walking Tour  
Downtown Little Rock/North Little Rock Trails

**Thank you sponsors!**



**Crafton Tull**