



Sponsorship Opportunities

Arkansas Chapter of the American Planning Association

2017 Fall Conference | Bentonville | September 28th & 29th

Presenting Sponsor - \$2,000 (three complimentary conference registrations)

- Company verbally recognized as the presenting sponsor.
- Company logo displayed prominently throughout the conference.
- Company representative may provide a welcome message to conference attendees.
- Company logo and/or name* on printed media, promotional material, and conference brochure.
- Company logo and/or name* displayed as the “Presenting Sponsor” on the sponsor board.

Awards Luncheon Sponsor – \$1,000 (two complimentary conference registrations)

Thank you Civil Design Engineers, Inc.!

- Company verbally recognized as the awards luncheon sponsor.
- Company logo displayed prominently during the awards luncheon.
- Company representative may provide a welcome message to conference attendees at the awards luncheon.
- Company logo and/or name* on printed media, promotional material, and conference brochure.
- Company logo and/or name* displayed as the “Awards Luncheon Sponsor” on the sponsor board.

Keynote Speaker Sponsor - \$800 (two complimentary conference registrations)

- Company verbally recognized as the keynote speaker sponsor.
- Company representative may provide a message to conference attendees prior to keynote.
- Company logo and/or name* on printed media, promotional material, and conference brochure.
- Company logo and/or name* displayed as the “Keynote Speaker Sponsor” on the sponsor board.

Evening Reception Sponsor – \$600 (two complimentary conference registrations)

Thank you Crafton Tull!

- Company verbally recognized as the evening reception sponsor.
- Company logo displayed prominently during the evening reception.
- Company representative may provide a message to conference attendees at the evening reception.
- Company logo and/or name* on printed media, promotional material, and conference brochure.
- Company logo and/or name* displayed as the “Evening Reception Sponsor” on the sponsor board.

Promotion/Communication Sponsor – \$400 (one complimentary conference registration)

Thank you HFA!

- Company verbally recognized as the promotion/communication sponsor.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Refreshments Sponsor – \$300 two available (one complimentary conference registration)

Thank you Garver!

- Company verbally recognized as the refreshments sponsor.
- Company logo and/or name* displayed prominently at refreshments table(s).
- Company logo and/or name* on printed media, promotional material, and conference brochure

Attending Sponsor - \$200 unlimited available

Thank you NWA Trailblazers! Thank you Specialized Real Estate Group!

- Company verbally recognized as an attending sponsor.
 - Company logo and/or name* on printed media, promotional material, and conference brochure.
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PLEASE NOTE:

- Pay sponsorships in full by September 21st. Checks payable to: Arkansas Chapter of the APA, PO Box 3641, Little Rock, AR 72203.
- Submit logos in an .eps format (preferred) or .jpg format by September 21st to guarantee inclusion on printed material. E-mail logos to Shelli Kerr, Communications Chair, skerr@bentonvillear.com.
- * Company logo and/or name size is contingent upon the sponsorship level.

Questions? Contact Danielle Semsrott, Chapter President, dsemsrott@bentonvillear.com or (479) 271-3122.