



Sponsorship Opportunities

Arkansas Chapter of the American Planning Association

2018 Fall Conference | Siloam Springs | September 27th & 28th

Presenting Sponsor - \$2,000 (three complimentary conference registrations)

- Company verbally recognized as the presenting sponsor.
- Company representative may provide a welcome message to conference attendees on both days.
- Company logo and/or name* displayed prominently throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

~~Evening Reception Sponsor - \$1,000 (two complimentary conference registrations)~~

Thank you Crafton Tull!

- Company verbally recognized as the evening reception sponsor.
- Company representative may provide a message to conference attendees at the evening reception.
- Company logo displayed prominently during the evening reception.
- Company logo and/or name* displayed as the evening reception sponsor throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Refreshments Sponsor - \$400 two available (one complimentary conference registration)

- Company verbally recognized as refreshments sponsor.
- Company logo and/or name* displayed prominently at refreshments table(s).
- Company logo and/or name* displayed as the refreshments sponsor throughout the conference
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Promotion/Communication Sponsor - \$300 (one complimentary conference registration)

- Company verbally recognized as the promotion/communication sponsor.
- Company logo and/or name* displayed as the promotion/communication sponsor throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Attending Sponsor - \$200 unlimited available (does not include complimentary registration)

- Company verbally recognized as an attending sponsor.
 - Company logo and/or name* displayed as attending sponsor throughout the conference.
 - Company logo and/or name* on printed media, promotional material, and conference brochure.
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PLEASE NOTE:

- Pay sponsorships in full by September 14, 2018. Checks payable to: Arkansas Chapter of the APA, PO Box 3641, Little Rock, AR 72203.
- Submit logos in an .eps format (preferred) or .jpg format by September 14th to guarantee inclusion on printed material. E-mail logos to Danielle Semsrott, Chapter President, dsemsrott@bentonvillear.com.
- *Company logo and/or name size is contingent upon the sponsorship level.