

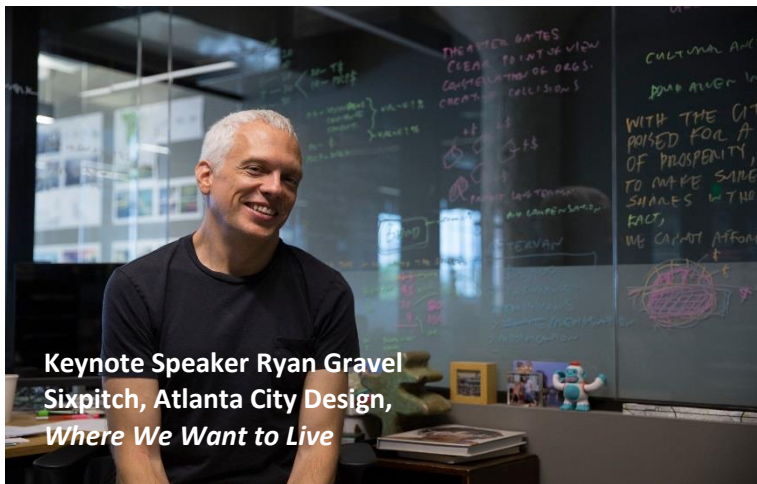
# Seeking Sponsors

## Arkansas Chapter of the American Planning Association **2018 Spring Conference**

Thursday, March 15<sup>th</sup> (full day)

Friday, March 16<sup>th</sup> (half day)

River Market Offices, Little Rock, AR



Keynote Speaker Ryan Gravel  
Sixpitch, Atlanta City Design,  
*Where We Want to Live*

The **Arkansas Chapter of the American Planning Association** is a professional organization representing practicing planners, officials, and citizens involved with urban and rural planning within the State of Arkansas.

The Chapter offers two conferences a year. We are pleased to announce the keynote speaker for the upcoming conference is [Ryan Gravel](#). Best known for his master's thesis and early work that launched the Atlanta Beltline, he is an urban planner, designer, and author working on infrastructure, concept development, and policy as the founder of **Sixpitch**. He recently completed the **Atlanta City Design** – a strategy to design the inevitable change that is coming to the city so that Atlanta grows into a better version of itself. Building on this and other projects at Sixpitch, as well as his book, [Where We Want to Live](#), (St. Martin's Press, 2016), Ryan continues his investigation of the cultural side of infrastructure, describing how its intimate relationship with our way of life can illuminate a brighter path forward for cities.



Conference Location  
Little Rock River Market Offices  
Bill & Margaret Clark Room

If you would like to support the 2018 Spring Conference, please contact **Danielle Semsrott**, Chapter President via [e-mail](#) or **(479) 271-6827**.

Thank you for your consideration!



American Planning Association  
**Arkansas Chapter**

*Making Great Communities Happen*



# Sponsorship Opportunities

Arkansas Chapter of the American Planning Association  
2018 Spring Conference | Little Rock | March 15<sup>th</sup> & 16<sup>th</sup>

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## **Presenting Sponsor - \$2,000 (three complimentary conference registrations)**

- Company verbally recognized as the presenting sponsor.
- Company representative may provide a welcome message to conference attendees on both days.
- Company logo and/or name\* displayed prominently throughout the conference.
- Company logo and/or name\* on printed media, promotional material, and conference brochure.

## **Keynote Speaker Sponsor - \$1,000 (two complimentary conference registrations)**

- Company verbally recognized as the keynote speaker sponsor.
- Company representative may provide a message to conference attendees prior to keynote.
- Company logo displayed prominently during keynote.
- Company logo and/or name\* displayed as the keynote speaker sponsor throughout the conference.
- Company logo and/or name\* on printed media, promotional material, and conference brochure.

## **Evening Reception Sponsor - \$1,000 (two complimentary conference registrations)**

### **Thank you Crafton Tull!**

- Company verbally recognized as the evening reception sponsor.
- Company representative may provide a message to conference attendees at the evening reception.
- Company logo displayed prominently during the evening reception.
- Company logo and/or name\* displayed as the evening reception sponsor throughout the conference.
- Company logo and/or name\* on printed media, promotional material, and conference brochure.

## **Lunch Sponsor - \$600 (one complimentary conference registration)**

- Company verbally recognized as the lunch sponsor.
- Company representative may provide a welcome message to conference attendees at lunch.
- Company logo displayed prominently during lunch.
- Company logo and/or name\* displayed as the lunch sponsor throughout the conference.
- Company logo and/or name\* on printed media, promotional material, and conference brochure.

## **Refreshments Sponsor - \$400 two available (one complimentary conference registration)**

- Company verbally recognized as refreshments sponsor.
- Company logo and/or name\* displayed prominently at refreshments table(s).
- Company logo and/or name\* displayed as the refreshments sponsor throughout the conference.
- Company logo and/or name\* on printed media, promotional material, and conference brochure.

## **Promotion/Communication Sponsor - \$300 (one complimentary conference registration)**

- Company verbally recognized as the promotion/communication sponsor.
- Company logo and/or name\* displayed as the promotion/communication sponsor throughout the conference.
- Company logo and/or name\* on printed media, promotional material, and conference brochure.

## **Attending Sponsor - \$200 unlimited available (does not include complimentary registration)**

- Company verbally recognized as an attending sponsor.
- Company logo and/or name\* displayed as attending sponsor throughout the conference.
- Company logo and/or name\* on printed media, promotional material, and conference brochure.

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### **PLEASE NOTE:**

- Pay sponsorships in full by March 9<sup>th</sup>. Checks payable to: Arkansas Chapter of the APA, PO Box 3641, Little Rock, AR 72203.
- Submit logos in an .eps format (preferred) or .jpg format by March 9<sup>th</sup> to guarantee inclusion on printed material. E-mail logos to Danielle Semsrott, Chapter President, [dsemsrott@bentonvillear.com](mailto:dsemsrott@bentonvillear.com).
- \*Company logo and/or name size is contingent upon the sponsorship level.