



Sponsorship Opportunities

Arkansas Chapter of the American Planning Association
2017 Spring Conference | Hot Springs | March 9th & 10th

Presenting Sponsor - \$800 (1)

- Three (3) complimentary conference registrations.
- Company will be recognized as the presenting sponsor.
- Company representative may provide a welcome message to conference attendees.
- Company logo and/or name on printed media, promotional material, and conference brochure. (large size/font)
- Company logo and/or name displayed as the “Presenting Sponsor” on the sponsor board throughout the day.

Evening Reception Sponsor - \$500 (1)

- Two (2) complimentary conference registrations.
- Company logo displayed prominently during the evening reception.
- Company representative may provide a welcome message to conference attendees at the evening reception.
- Company logo and/or name on printed media, promotional material, and conference brochure. (large size/font)
- Company logo and/or name displayed as the “Evening Reception Sponsor” on the sponsor board throughout the day.

Luncheon Sponsor - \$600 (1)

- Two (2) complimentary conference registrations.
- Company logo displayed prominently during the awards luncheon.
- Company representative may provide a welcome message to conference attendees at the awards luncheon.
- Company logo and/or name on printed media, promotional material, and conference brochure. (large size/font)
- Company logo and/or name displayed as the “Awards Luncheon Sponsor” on the sponsor board throughout the day.

Presentation Jump Drive Sponsor - \$400 (1)

- One (1) complimentary conference registration.
- Company logo printed on jump drive.
- Company logo and/or name on printed media, promotional material, and conference brochure. (small size/font)

Attending Sponsor - \$200 (unlimited)

- Company logo and/or name on printed media, promotional material, and conference brochure. (small size/font)

Refreshments Sponsor - \$400 (2)

- One (1) complimentary conference registrations
- Company logo and/or name displayed prominently at refreshments table.
- Company logo and/or name on printed media, promotional material, and conference brochure. (small size/font)

PLEASE NOTE:

- Please pay sponsorships in full by March 2nd. Checks payable to - Arkansas Chapter of the APA, PO Box 3641, Little Rock, AR 72203.
- Sponsors must submit logos in an .eps format (preferred) or .jpg format by March 2nd to guarantee inclusion on printed material. E-mail logos to Shelli Kerr, Communications Chair - skerr@bentonvillear.com.

Questions: Contact Danielle Shasteen, Chapter President – dshasteen@bentonvillear.com or (479) 271-3122.