RKANSAS PLANNER

Making Great Communities

A Publication of the Arkansas Chapter of the American Planning Association

AUG 2016

South Arkansas on the Move

In August last year, the City of Camden adopted their Bicycle & Pedestrian Master Plan. Not long after, the City of El Dorado started the planning process for bicycle and pedestrian accommodations throughout town.

Both communities chose Crafton Tull to guide these efforts. According to Julie Luther, senior planner and project manager at Crafton Tull, "These plans don't just focus on recreation; it's about providing transportation alternatives for

pedestrians and cyclists." Residents want neighborhoods that connect to schools, parks, and other destinations in town. When well planned and phased over time, a bicycle and pedestrian network will meet those needs.

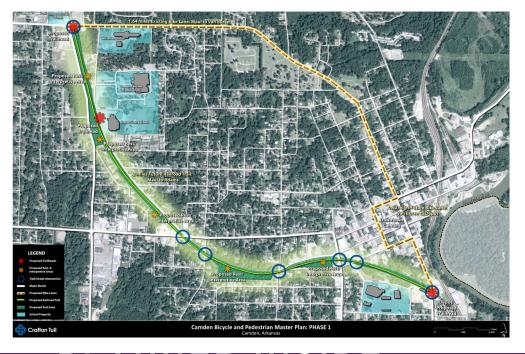
El Dorado is enthusiastic about the prospect of connecting more with the downtown entertainment district. When patrons can walk or ride to get where they're going, parking around the square becomes less an issue. Dave Roberts, Crafton



Tull's vice president of planning, often reminds each community, "We are all pedestrians." Whether you walk or use a wheelchair, like his daughter Alex, providing access is the key to getting people out and about. Numerous public meetings in El Dorado provided citizens the opportunity to express their goals for the plan, while a steering committee help guide the team's efforts throughout the process.

Meanwhile, Camden Connections, a local foundation, is raising money for a rails-to-trails project to link downtown's old train depot to existing bike lanes two miles away. The funds raised will also go to fund the first phase of the citywide master plan. The depot, which now houses the Chamber of Commerce, is the perfect trail

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PLANNER INSIDE

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Dear AR Chapter of the American Planning Association Members,

I hope everyone is enjoying their summer! The weather in Northwest Arkansas has been beautiful lately! Definitely ready for the fall season to arrive.

Speaking of fall, in September

are the APA Chapter Presidents Council (CPC) meetings and the Policy and Advocacy Conference, including Planners' Day on Capitol Hill in Washington, DC. I look forward to representing our state at the CPC meetings.

Locally, below are snapshots of current Chapter activities:

Elections: It's election time! Please remember to cast your vote online by September 8th. Simply click on the personalized link e-mailed to you from National. Candidate information is available on the online ballot.

Planning Commissioner Training "Planning 301": The next Planning Commissioner training is scheduled for Wednesday, September 28th in Fort Smith. See page six for details.

Fall Conference: Online registration is open for the fall conference in Fort Smith! It is

scheduled for September 29th & 30th. Thursday is packed with informative sessions and is followed by an evening reception at the historic Clayton House. Friday is our keynote speaker and chapter business meeting. For AICP members, 6 CM credits will be offered, including 1.5 ethics. Please see page four for details. If you have ideas for future conference themes, sessions, or keynote speakers, please contact Dianne Morrison at dmorrison@wapdd.org. We encourage and truly appreciate your input!

If you ever need anything, please don't hesitate to contact me at dshasteen@bentonvillear.com or (479) 271-3122. It is my privilege to serve you as Chapter President.

Hope to see you in Fort Smith!

Danielle



2016
APA AR
Fall Conference

Conference

SEPT 29 & 30

FORT SMITH, AR
Creekmore Community Center

Thank You Conference Sponsors!





PDO REPORT

In April, the AICP Commission voted to approve the receipt of CM credit for pro bono activities. Please read below for additional information on activities that qualify, the number of credits that can be claimed, and the reporting process. Thanks to the AICP Commission and Felicia Braunstein for providing the following summary.

As of April 1, 2016, AICP members can earn CM credits for pro bono planning service. Credit for pro bono planning service is a component of the self-report option, which allows members to claim

up to eight credits per reporting period. One credit can be claimed



for each hour of eligible pro bono planning service. More information about CM credits for pro bono planning service can be found here. In order to claim credits for pro bono service, members must watch a web-based tutorial and complete a self-reporting form to document what they learned.

October is National Community Planning Month

National

Community

The achievements of planners and planning are celebrated in October with National Community Planning Month. This year's theme is civic engagement, underscoring the

necessity of engaging the public, elected officials, and key leaders in discussions that shape the future of our cities.

There is about one

month left until the official kickoff of APA's national observance and we want to know – how are you celebrating the lasting value of planning this october?

Planning Month

CIVIC ENGAGEMENT

Use the resources in APA's National Community Planning Month Resource HUB to share

with your community, elected officials, and local media the positive impact planning has had on your community. Included is a free recording of a webinar on how best

to the leverage each of these tools.

Planning a community tour, meeting, or special event to mark the occasion? Let APA know. They would love to highlight your efforts on the website and social media outlets during the

month of October and beyond!

Learn more about National

Community Planning Month at

Community Planning Month at www.planning.org/ncpm.

APA AR MEMBERSHIP

131 National Members

15 Arkansas-only Members

146 Total Members

New & Renewing Members

Vickie White, Southeast Arkansas Regional Planning Commission

Taylor Reamer, Benton County

Ben Lykins, Garver

APA AR OFFICERS

President

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Legislative Chair VACANT

Professional Development Officer James Walden, AICP jpwalden@garverusa.com

Communications Chair

Shelli Kerr, AICP

skerr@bentonvillear.com

Lay Planner Representative Carol Short cwshort@bullshoals.net

Member at Large Jolie Busby jabusby@ualr.edu





2016 FALL CONFERENCE

FORT SMITH SEP 29 & 30

Register by Sept. 22 for reduced registration fee!

Conference at Creekmore Park

Rogers & S. 31st St.

Evening
Reception at
Clayton House

514 N. 6th St. Sponsored by



Registration Fee:

\$120, \$140 after Sept. 22.

Online registration at www.arkansasapa.org

Reserve by Sept.7th for group rate!

Lodging:

Courtyard by
Marriott Downtown
900 Rogers Ave.
Fort Smith, AR
72901
(479)783-2100.
Mention "AR APA"
for group rate of
\$109 per night if
booked by Sept. 7.
Breakfast included.

For more information, contact Dianne Morrison at (479)785-2651.

Thursday, September 29th

8:30 am - 9:15 am Check-In, On-Site Registration, Light Breakfast 9:15 am - 9:30 am Introduction, Danielle Shasteen, APA AR Chapter Welcome, Fort Smith Mayor Sandy Sanders 9:30 am - 10:30 am Improving Resiliency: How Can Arkansas CM | 1.0 Be Better Prepared for Natural Hazards? Leah Kos, Southern Climate Impacts Planning Program 10:30 am - 10:45 am **Break** 10:45 am - 11:45 am **Multifamily Housing and NIMBY** Jonathan Lupton, Metroplan CM | 1.0 11:45 am - 11:55 am Break Lunch 11:55 am - 12:45 pm On-Site Catered Luncheon with Lunch Speaker sponsored by Downtown Revitalization & Creative Placemakina

Steve Clark, Founder, 64.6 Downtown

12:45 pm - 1:00 pm Break

1:00 pm - 2:00 pm Data You Hope You Never Have to Use

Tina Thompson, Western Arkansas Planning & Development District

2:00 pm - 2:15 pm Break

2:15 pm - 3:45 pm Ethics Jeopardy CM | 1.5

3:45 pm - 4:45 pm Award Winner Presentations

4:45 pm - 5:00 pm Wrap-Up / Discussion / Travel to Evening Reception

Friday, September 30th

8:30 am - 9:30 am Check-In, On-Site Registration, Light Breakfast

9:30 am - 11:00 am Keynote

11:00 am - 11:15 pm Break

11:15 am - 12:30 pm Chapter Business Meeting

Agenda subject to change

CM | 1.0

CM | 1.5

Sponsorship packages as low as \$200 available!
Contact Danielle Shasteen at dshasteen@bentonvillear.com for details.

EXPENSE	S				
TRAVEL		Air	Hotel	Registration	Total
	National Conference	600.00	1,200.00	750.00	2,550.00
	Chapter Presidents Council	525.00	425.00	0.00	950.00
		Travel Sul	btotal		3,500.00
соммин	CATION	Printing	Postage		
001111110111	Newsletter for fall conference/ballots	225.00	90.00		315.00
	P.O. Box rental	220.00	00.00	100.00	100.00
	Awards			450.00	450.00
	Web Site Hosting (PD in FY2015, 3				
	months @ \$70)			210.00	210.00
		Communi	cation Subto	otal	1,075.00
PROFESS	IONAL DEVELOPMENT				
	CM cost (\$50.00 per session)	1,200.00			1,200.00
	Webcast membership	150.00			150.00
	Conference or webcast Sessions	150.00			150.00
		Profession	nal Develop	ment Subtotal	1,500.00
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	Trainer reimbursement hotel/mileage only Committee	400.00 Education	600.00	Subtotal	1,000.00
	Trainer reimbursement hotel/mileage only	400.00 Education	600.00		1,000.00
Executive	Trainer reimbursement hotel/mileage only Committee Exec Committee Meetings	400.00 Education	600.00 /Workshop		1,000.00 1,000.00 300.00
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Executive	Trainer reimbursement hotel/mileage only Committee Exec Committee Meetings TIVE State Leg. Update	400.00 Education 300.00 Executive	600.00 /Workshop		1,000.00 1,000.00 300.00 300.00
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Executive LEGISLAT	Trainer reimbursement hotel/mileage only Committee Exec Committee Meetings IVE State Leg. Update ENCES Conference Supplies Fall Conference 30@\$100	400.00 Education 300.00 Executive 200.00 200.00 3,000.00	600.00 /Workshop		1,000.00 1,000.00 300.00 300.00 200.00 200.00 3,000.00
Executive LEGISLAT	Trainer reimbursement hotel/mileage only Committee Exec Committee Meetings TIVE State Leg. Update ENCES Conference Supplies	400.00 Education 300.00 Executive 200.00	600.00 /Workshop		1,000.00 1,000.00 300.00 300.00 200.00
Executive LEGISLAT	Trainer reimbursement hotel/mileage only Committee Exec Committee Meetings IVE State Leg. Update ENCES Conference Supplies Fall Conference 30@\$100	400.00 Education 300.00 Executive 200.00 3,000.00 5,000.00	600.00 /Workshop	Subtotal	1,000.00 1,000.00 300.00 300.00 200.00 200.00 3,000.00
Executive LEGISLAT	Trainer reimbursement hotel/mileage only Committee Exec Committee Meetings IVE State Leg. Update ENCES Conference Supplies Fall Conference 30@\$100	400.00 Education 300.00 Executive 200.00 3,000.00 5,000.00	600.00 /Workshop Committee	Subtotal	1,000.00 1,000.00 300.00 300.00 200.00 200.00 3,000.00 5,000.00
Executive LEGISLAT	Trainer reimbursement hotel/mileage only Committee Exec Committee Meetings IVE State Leg. Update ENCES Conference Supplies Fall Conference 30@\$100	400.00 Education 300.00 Executive 200.00 3,000.00 5,000.00	600.00 /Workshop Committee	Subtotal	1,000.00 1,000.00 300.00 300.00 200.00 200.00 3,000.00 5,000.00
Executive LEGISLAT	Trainer reimbursement hotel/mileage only Committee Exec Committee Meetings IVE State Leg. Update ENCES Conference Supplies Fall Conference 30@\$100 SpringConference 40@\$125	400.00 Education 300.00 Executive 200.00 3,000.00 5,000.00 Chapter m	600.00 //Workshop Committee	Subtotal	1,000.00 1,000.00 300.00 300.00 200.00 200.00 3,000.00 5,000.00 8,200.00
Executive LEGISLAT	Trainer reimbursement hotel/mileage only Committee Exec Committee Meetings IVE State Leg. Update ENCES Conference Supplies Fall Conference 30@\$100 SpringConference 40@\$125	400.00 Education 300.00 Executive 200.00 3,000.00 5,000.00 Chapter m	600.00 //Workshop Committee	Subtotal	1,000.00 1,000.00 300.00 300.00 200.00 3,000.00 5,000.00 8,200.00

SPONSORS ADVERTISING		
Sponsors	1,500.00	1,500.00
Advertisers in Newsletter	300.00	300.00
	Sponsors subtotal	1,800.00
INTEREST		
Interest	32.00	32.00
	Interest Subtotal	32.00
APA/AICP REBATES AND DUES		
Dues:		
National APA/AICP Rebate	5,360.00	5,360.00
Chapter Only (5 @35) 175.00	175.00
		5,535.00
CHAPTER REGISTRATIONS		
Chapter Meeting Registration		
Annual (40@ 125)	5,000.00	5,000.00
Summer (30@100)	3,000.00	3,000.00
APAC Trainer reimbursement	800.00	800.00
		8,800.00
MISCELLANEOUS		
Miscellaneous		0.00
	TOTAL FY 2017 INCOME	16,167.00

Continued from Page 1

head for visitors who wish to walk or bike the paved trail connecting neighborhoods to four schools along the route. Once completed, the two-mile multi-use path will include lights, benches, and interpretive rest areas. Travis Daniel with Camden Connections adds "we are fortunate to have motivated citizens who are passionate about walking and biking supported by a progressive Mayor and City Council committed to enhancing the quality of life in Camden." To find out more on the future trail visit their website at www.camdenconnections.org.

Bicycling and walking in south Arkansas is alive and well, thanks to innovative municipal leaders and residents taking an active approach to planning. In addition to improved connectivity, the added benefits of staying active and healthy cannot be overstated. Communities that invest in recreational and transformative opportunities for their citizens are taking steps in the right direction. Not only will these opportunities impact the physical health of the residents but a more bikeable and walkable community will, over time, see improvements in their town's economic health as well.





Sponsored by
Arkansas Public Administration Consortium
Arkansas Chapter of the American Planning Association
Arkansas Municipal League
UALR Institute of Government

September 28, 2016

River Park Events Building Fort Smith

8:30 am - 4:00 pm

Registration Fee \$95

Includes Lunch

Advanced Training Topics 301 for Planning Commissioners

This training provides appointed officials with the essential skills and knowledge necessary to fulfill your responsibilities as a planning official.



Training Agenda:

- Design Overlay District Zoning
- Historic Preservation Tools
- Main Street Arkansas
- Planning Commissioners Toolbox
- Planning & Development Districts
- Learn about CARPO, the Certification Program for Planning Commissioners

Register online: www.ualr.edu/apac

Seating is limited - Register today!

For more information please call APAC at 501-569-3090 or email jabusby@ualr.edu

