

ARKANSAS PLANNER



American Planning Association
Arkansas Chapter
*Making Great
Communities
Happen*

A Publication of the Arkansas Chapter of the American Planning Association

Spring/Summer 2017

Get Ready for Census 2020

Jonathan Lupton, Metroplan

A decennial census is required by the U.S. Constitution, which refers to the census count as an “actual enumeration” (Article I, Section 2).

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Local Government Role

The U.S. Bureau of the Census is gearing up for the next big count. It's time for planners to start getting ready. There are three ways local governments are involved in census counts:

- **LUCA (Local Update of Census Address).** Advance notices will be sent out this summer, materials in December 2018, and updates will be due in May 2019.
- **BAS (Boundary and Annexation Survey).** This is a continuing process involving city boundaries. If your city has annexation plans, you may want to get that new population included in the official count on April 1, 2020.
- **PSAP (Participant Statistical Areas Program).** This program determines the locations of census tracts, block groups, and CDPs (Census Designated Places). PSAP will begin with a notice in the Federal Register in July of

2017. Work will ramp up in late 2018 and will be due in May 2019. You might want to start thinking about splitting tracts and block groups that have seen rapid population growth, especially if they were getting near the population maximums back in 2010. In areas of population decline, you may have to consolidate tracts to meet the minimum population thresholds for ACS sampling.

Changing Approaches

As recently as 1960, census-takers visited every household. In recent years we've grown accustomed to filling out a survey which arrives in the mail. Surveys will still go out by mail, but in the midst of a big data revolution and in an era of federal budget cuts, many elements will change:

- Advertisements will be more closely targeted to individuals by using information revealed via Internet and social media.
- The Census Bureau will accept responses via phone, e-mail and other electronic means. Since



the Bureau can address-match all entries, information can be submitted freely and the bureau will screen out duplications.

- The Census Bureau will lean on federal administrative records like IRS records, SNAP and TANF accounts, and other federal records to count people who fail to respond.
- The bureau also plans to use private big data sources as a supplement for background on non-responders.

Future of 3-year ACS

Federal budget-cutting pressures have caused the Census Bureau to withdraw the 3-year ACS. From time to time there's talk of making the ACS voluntary, which would render it nearly valueless in statistical terms. In practical terms, it's already voluntary, but having the authority of law behind it encourages better participation.

So far, the ACS remains intact.

PLANNER INSIDE

President's Message	2
PDO Report	3
CARPO Graduates	4
Planning E-books	4
2017 APA AR Award Categories	5
2017 APA AR Award Nomination Form	6



Danielle Semsrott, AICP
President,
APA AR Chapter

From the President

National APA Conference,
fall conference, and
executive committee changes

Dear APA AR Chapter Members,

In May, it was my privilege to represent the Chapter in New York City for the American Planning Association's National Conference. A special thanks to two of our Chapter members, Van McClendon, Pulaski County Planning & Development Director and Dave Roberts, VP of Planning at Crafton Tull for each presenting at the conference! I attended several informative sessions, along with leadership meetings, including the Chapter Presidents Council (CPC) meeting.

The CPC consists of 47 Chapter Presidents, 6 Executive Committee members, and 5 committees, including the Chapter Presidents Leadership Committee, of which I

am a participant. For the past several months, the committee thoughtfully worked on developing chapter performance criteria to establish baseline levels of service and functions that APA chapter members deserve to expect from their chapter, in return for dues dollars. The CPC approved the criteria at the National Conference. Arkansas Chapter leadership ensures compliance with the criteria and we continue to strive to meet your needs, as members. If you have suggestions for improvement, please communicate that information to me.

A highlight from NYC was participating in a 40-mile bicycle tour with Dianne Morrison, Chapter VP, Shelli Kerr, Chapter Communications Chair, and 30,000 of our closest friends. The tour traversed through all five boroughs on streets closed to cars, including several (very steep!) bridges. This unique event enabled us to see and experience the dynamic neighborhoods of the city, two wheels at a time!

Current Projects

Planning Commissioner Training
"Planning 201": The next Planning Commissioner training is scheduled for Wednesday, June 28th in North Little Rock. Advanced training topics include meeting management, rules of order, state statutes, application review, and more!

2017 Fall Conference: Save the date for September 28th & 29th in Bentonville. The conference planning committee is already hard at work. On behalf of the committee, I am pleased to announce that our keynote speaker is Ed McMahon, Senior Resident Fellow with the Urban Land Institute.

Executive Committee: This summer, there will be a few changes on

the Executive Committee:

- James Walden will transition from Professional Development Officer (PDO) to Legislative Chair.
- Walter Malone will transition from interim Treasurer back to PDO, a leadership role he held for numerous years.
- Nicole Gibbs, a new Arkansas Chapter member, who works for the City of Centerton, will serve as Treasurer.

If you ever need anything, please don't hesitate to contact me via [e-mail](#) or phone (479) 271-3122. It is my privilege to serve as the APA Arkansas Chapter President.

Thank you!

Danielle

COMING UP...



2017 APA AR
FALL CONFERENCE
Sept. 28 & 29, 2017
BENTONVILLE



Keynote Speaker:
Ed McMahon,
Senior Resident Fellow with
the Urban Land Institute

PDO REPORT

FAICP: College of Fellows of AICP

Election to the College of Fellows is one of the highest honors that AICP bestows upon a member. This honor recognizes the achievements of the professional as a model planner with significant contributions to planning and society in professional practice, teaching and mentoring, research, public and community service and leadership. The Arkansas Chapter currently has 24 members eligible for this honor!

Members who are eligible for fellowship must be a member in good standing with AICP for at least 15 years and must be able to demonstrate an outstanding contribution to the planning profession over an extended period of time.

Nominations for the class of 2018 are due October 13, 2017. Chapter leadership will help with nominations, including application review.

AICP Exam

Starting with the May 2017 exam, the AICP Certification Exam has been updated. The update maintains the basic core knowledge structure of previous exams, but places greater emphasis on emerging trends and current practices. To help you prepare, APA has clarified exam resources, specifically the [Exam Outline](#) and [Recommended Readings](#), and added detail that relates specifically to new or revised content.



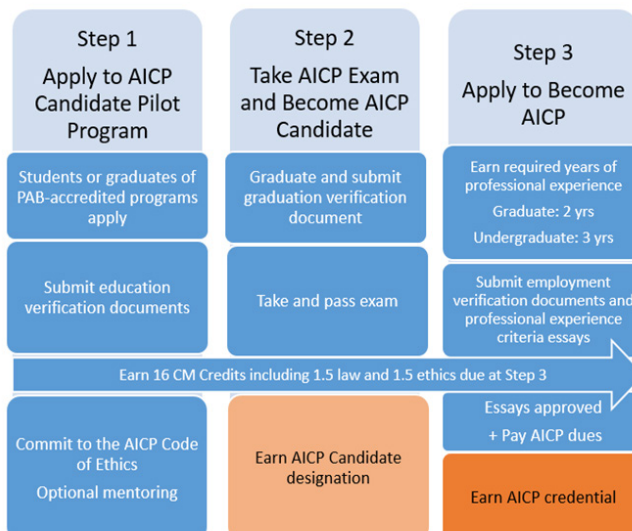
AICP Candidate Program

The AICP Candidate Pilot Program offers [qualified APA members](#) the opportunity to start on the path to certification by taking the AICP Certification Exam prior to earning professional planning experience.

Students and graduates of Planning Accreditation Board (PAB) programs may apply. In November 2017, qualified members may apply to participate. Beginning in December 2017, graduates of PAB-accredited programs may register to sit for the May 2018 AICP Certification Exam. Program benefits include:

- professional planner mentors,
- staggered exam fee,
- networking opportunities, and
- professional development.

AICP Candidate Program Process



APA AR MEMBERSHIP

125 National
+ 25 Arkansas-only
150 Total Members

New & Renewing Members

Lorene Burns, City of Centerton
Larry Cottrill
Harry Davis, City of Fayetteville
Bill Edwards, City of Centerton Mayor
David Forstrom, City of North Little Rock
Nicole Gibbs, City of Centerton
Charles Larry Hilton, AICP, Calvin, Giordano & Associates
Kathleen Lambert, Rock Region METRO
John McCurdy, City of Rogers
Carletta Ross, City of Centerton
Larry Wilms, City of Centerton

APA AR OFFICERS

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Lay Planner Representative
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cwshort@bullshoals.net

Member at Large
Jolie Busby
jabusby@ualr.edu



From left to right, front row: Tom Brown, Bill Edwards, Charles Wagner Smith, and Danielle Semsrott; back row: Carol Short, Joe Waggoner, Andrew Garner, Larry Wilms and Brian Minyard

Five Graduate from CARPO

The Arkansas Public Administration Consortium honored 49 individuals who earned certifications in public management, volunteer management, and city planning on Wednesday, May 17th at a ceremony at the Arkansas Governor's Mansion in Little Rock.

The city planning certificate is the Certified Arkansas Planning Official (CARPO) certificate that provides newly appointed or experienced citizens and officials with the foundational knowledge necessary to fulfill the duties as a planning official. Participants complete three workshops and a home study assignment.

Congratulations to these CARPO graduates:

Joe Waggoner
City of Cherokee Village

Bill Edwards, Mayor
City of Centerton

Larry Wilms
City of Centerton

Thomas Brown
City of Fayetteville

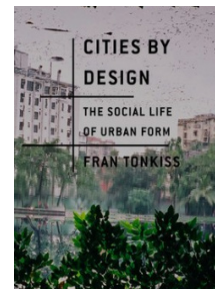
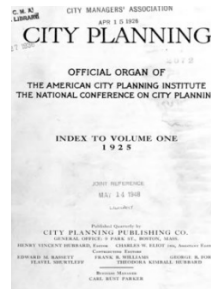
Charles Wagner Smith
City of Hot Springs

APA E-book Collection on OverDrive

The American Planning Association Library [E-book Collection](#) was developed to give APA members online access to a selection of e-books that can be downloaded and read immediately from anywhere.

The collection includes 237 e-books covering a wide range of planning-related topics from renowned publishers. Also available are historical resources that have been converted into digital format.

APA members can log into the APA Library E-book Collection through an online service called OverDrive. Members log in using their APA member ID or email address and password.



TRAINING OPPORTUNITY

Planning Commission Training

Sponsored by
Arkansas Public Administration Consortium
Arkansas Chapter of the American Planning Association
Arkansas Municipal League

June 28, 2017

Arkansas Municipal League
North Little Rock, AR

8:30 am - 4:00 pm

Registration Fee \$95

Includes Lunch

Advanced Training Topics for Planning Commissioners

This training provides appointed officials with the essential skills and knowledge necessary to fulfill your responsibilities as a planning official.



Training Agenda:

- Meeting Management
- Rules of Order
- State Statutes
- Application Review
- Subdivision Review
- Learn about Certification Program for Planning Commissioners

Submit a Planning Award Nomination



The annual awards program of the Arkansas Chapter of the American Planning Association recognizes persons, projects and media publications that represent excellence in the field of planning.

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If you know of projects in Arkansas that you feel are worthy of an award, or if you feel that a planner or citizen should be recognized for his or her efforts, please be sure to

submit a nomination for an award. The awards will be announced and presented this year during the Fall conference in September.

Award Instructions

- Use a separate form for each nomination. Projects may be nominated for more than one category.
- Nominations must describe a plan, project, program, or effort that is currently underway or has been completed since January 1, 2016.
- Nominees must reside in or practice in Arkansas. Project or primary contributors must be located in Arkansas. APA Arkansas members and the public are invited to submit nominations.
- Nominations must be submitted by July 30, 2017. Plans, documents, publications, photographs, slides, maps and any other supporting documentation to be considered by the judges must be submitted at the same time. Submit in both hard copy and digital format (disc or thumb drive).
- Provide a one-page summary to explain why the nomination should win the award, and how it relates to the evaluation criteria. Also provide a one-page abstract of the nomination.
- Nominees may be asked to present their projects at the conference. Presentations will be presented digitally and not to exceed 5 minutes (a computer and projector will be provided).

Evaluation Criteria

The APA Arkansas awards program is intended to recognize individuals, studies, processes and projects that demonstrate an exceptional level of excellence in the field. An unbiased jury of professional planners will select award recipients using the general criteria below. Please address these five categories in your application.

- **Innovation:** Originality of concept or appreciable refinement of existing techniques or procedures.
- **Transferability:** Potential application in other areas or to other projects.
- **Quality:** Excellence of thought, analysis, writing, graphics and character of presentation.
- **Implementation effectiveness:** Proposals either carried out or implemented.
- **Comprehensive:** Planning principles observed and their effects on other public objectives.

Send applications to:

Dana Carney
Dept. of Planning & Development
723 W. Markham Street
Little Rock, AR 72201

Questions?

Contact Dana Carney at 501-371-6817 or dcarney@littlerock.gov

AWARD CATEGORIES

- **Bill Bonner Award:** An individual who has made a significant contribution to planning in Arkansas over a period of time.
- **Professional Planner Award:** A professional planner who has made a significant contribution to the planning profession in Arkansas.
- **Citizen Planner Award:** An individual, elected official, or appointed person who has supported planning by use of his or her personal time or through exemplary support of planning in the community or state.
- **Achievement in Urban Development or Design:** A project that represents an outstanding feature of, or contribution to, urban development or design.
- **Achievement in Technology:** A unique or innovative application of technology to the planning process.
- **Achievement in Plan Implementation:** An activity that furthers the expeditious implementation of, and related to, a specific written plan.
- **Achievement in Comprehensive Plan Development:** An innovative accomplishment in the development of a neighborhood, community-wide, regional or statewide plan that shows an outstanding feature of integrating development concepts and the intended use of resources.
- **Achievement in Media or Journalism:** Articles, features, presentations, graphics, or reports prepared by any media source.
- **Unique Contribution to Planning:** A project, idea, concept, paper, research or computer application that is worthy of recognition, but does not fit into another category.

Arkansas Planning Awards Nomination Form

I. Nominee Information *(please print)*

Name of Person or Project _____

II. Award Categories *(Check only one)*

- ☐ Bill Bonner Award
- ☐ Professional Planner Award
- ☐ Citizen Planner Award
- ☐ Achievement in Urban Development or Design Award
- ☐ Achievement in Comprehensive Plan Development Award
- ☐ Achievement in Plan Implementation Award
- ☐ Achievement in Media or Journalism Award
- ☐ Achievement in Technology Award
- ☐ Unique Contribution to Planning Award

III. Nominator Information *(please print)*

Name _____
 Business _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Signature of Nominator _____

IV. Attach a one page abstract or summary of each plan, planning project or study submitted. Each abstract or summary may contain brief excerpts from the principal document to emphasize any major points. For the Bill Bonner Award, Professional Planner Award, and Citizen Planner Award categories, summarize the nominee's special contributions to planning in Arkansas.

V. Attach a one page summary explaining why this nomination should win the award in its category and how it relates to the evaluation criteria. This section is not required for the Bill Bonner Award, Professional Planner Award, and Citizen Planner Award categories.

VI. Provide the name of all persons who deserve credit for the nominated project. *(please print)*

Name	Address	Phone
_____	_____	_____
_____	_____	_____
_____	_____	_____

VII. List items or materials that are being submitted in support of this nomination.

