



# Sponsorship Opportunities

Arkansas Chapter of the American Planning Association  
2016 Fall Conference | Fort Smith | September 29<sup>th</sup> & 30<sup>th</sup>

---

## Presenting Sponsor - \$800 (1)

- Three (3) complimentary conference registrations.
- Company will be recognized as the presenting sponsor.
- Company representative may provide a welcome message to conference attendees.
- Company logo and/or name on printed media, promotional material, and conference brochure. (large size/font)
- Company logo and/or name displayed as the “Presenting Sponsor” on the sponsor board throughout the day.

## Luncheon Sponsor—\$600 (1)

### Thank you Garver!

- Two (2) complimentary conference registrations.
- Company logo displayed prominently during the awards luncheon.
- Company representative may provide a welcome message to conference attendees at the awards luncheon.
- Company logo and/or name on printed media, promotional material, and conference brochure. (large size/font)
- Company logo and/or name displayed as the “Awards Luncheon Sponsor” on the sponsor board throughout the day.

## Refreshments Sponsor - \$400 (2)

- One (1) complimentary conference registration.
- Company logo and/or name displayed prominently at refreshments table.
- Company logo and/or name on printed media, promotional material, and conference brochure. (small size/font)

## Evening Reception Sponsor—\$500 (1)

### Thank you Crafton Tull!

- Two (2) complimentary conference registrations.
- Company logo displayed prominently during the evening reception.
- Company representative may provide a welcome message to conference attendees at the evening reception.
- Company logo and/or name on printed media, promotional material, and conference brochure. (large size/font)
- Company logo and/or name displayed as the “Evening Reception Sponsor” on the sponsor board throughout the day.

## Presentation Jump Drive Sponsor - \$400 (1)

- One (1) complimentary conference registration.
- Company logo printed on jump drive.
- Company logo and/or name on printed media, promotional material, and conference brochure. (small size/font)

## Attending Sponsor - \$200 (unlimited)

- Company logo and/or name on printed media, promotional material, and conference brochure. (small size/font)

---

### PLEASE NOTE:

- Please pay sponsorships in full by September 16<sup>th</sup>. Checks payable to - Arkansas Chapter of the APA, PO Box 3641, Little Rock, AR 72203.
- Sponsors must submit logos in an .eps format (preferred) or .jpg format by September 16<sup>th</sup> to guarantee inclusion on printed material. E-mail logos to Shelli Kerr, Communications Chair - [skerr@bentonvilliar.com](mailto:skerr@bentonvilliar.com).

**Questions:** Contact Danielle Shasteen, Chapter President – [dshasteen@bentonvilliar.com](mailto:dshasteen@bentonvilliar.com) or (479) 271-3122.