



Sponsorship Opportunities

American Planning Association Arkansas Chapter
2021 Fall Conference | NWA | September 15 & 16

Presenting Sponsor - \$2,000 - one available (incl. three complimentary conference registrations)

- Company verbally recognized as the presenting sponsor.
- Company representative may provide a welcome message to conference attendees on both days.
- Company logo and/or name* displayed prominently throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Evening Reception Sponsor - \$1,000 - one available (incl. two complimentary conference registrations)

- Company verbally recognized as the evening reception sponsor.
- Company representative may provide a message to conference attendees at the evening reception.
- Company logo displayed prominently during the evening reception.
- Company logo and/or name* displayed as the evening reception sponsor throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Refreshments Sponsor - \$400 - two available (incl. one complimentary conference registration)

- Company verbally recognized as refreshments sponsor.
- Company logo and/or name* displayed prominently at refreshments table(s).
- Company logo and/or name* displayed as the refreshments sponsor throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Promotion Sponsor - \$300 - two available (incl. one complimentary conference registration)

- Company verbally recognized as the promotion/communication sponsor.
- Company logo and/or name* displayed as the promotion/communication sponsor throughout the conference.
- Company logo and/or name* on printed media, promotional material, and conference brochure.

Attending Sponsor - \$200 - unlimited available (does not include complimentary registration)

- Company verbally recognized as an attending sponsor.
 - Company logo and/or name* displayed as attending sponsor throughout the conference.
 - Company logo and/or name* on printed media, promotional material, and conference brochure.
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PLEASE NOTE:

Pay sponsorships in full by September 10th. Checks payable to: Arkansas Chapter of the APA, PO Box 3641, Little Rock, AR 72203.

Submit logos in an .eps format (preferred) or .jpg format by September 10th to guarantee inclusion on printed material. Email logos to Juliet Richey, Vice President, JBRichey@GarverUSA.com.

*Company logo and/or name size is contingent upon the sponsorship level.