

AGENDA

American Planning Association – Arkansas Chapter Fall 2021 Conference
Wednesday, September 15 and Thursday, September 16



Day 1

Wednesday, September 15

[Map of Wednesday Conference Locations](#)



11:45 am: [Conference Check-in and load the bus: Arvest Ballpark, Springdale, AR](#)
Park on the western side of the lot (map link above to parking area).

12:10 pm: **Bus Departs for Rogers**

12:30 pm: [Arrive in Rogers at Butterfield Stage for lunch and Session 1](#)
Lunch is provided with conference registration.

Session 1- Let's Talk About: Downtown Investment and Development, Comprehensive Growth Planning, The Railyard Park, The Entertainment District, and On-Demand Public Transit in the City of Rogers.

12:30 pm- 1:30 pm: Outdoor Lunch at Butterfield Stage Pavilion. John McCurdy, Director of Community Development, will discuss how Rogers is managing multiple aspects of the City's growth and development through their Comprehensive Growth Plan.

Joel Gardner, Executive Director Ozark Regional Transit Authority, will discuss the new on-demand public transit program in the City of Rogers. Q&A.

1:30 pm- 3:00 pm: Walking Tour of Downtown Rogers, Rogers Historical Museum, Railyard Park and Bike Park with John McCurdy.

A walking tour through the downtown, the newly completed Railyard Park, and Entertainment District will highlight the City's strategic decision to focus on downtown and the return on investment that is being realized. Q&A.

3:00 - 3:10 pm: [Railyard Bike Park. Board the bus for downtown Bentonville](#)

3:10 pm: **Bus Departs for Downtown Bentonville**

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3:30 pm: [Bus arrives at Lawrence Plaza in downtown Bentonville for Session 2](#)
(If driving your personal vehicle there is public parking available on the 3rd floor of the parking garage behind 21C Hotel.)

Session 2- Let's Talk About: The Quilt of Parks, Connecting Bentonville, The Master Street Plan, and Infill Development in the City of Bentonville

3:30- 4:10 pm: Lawrence Plaza. Dennis Birge, the City Transportation Director, will discuss the City's recently adopted Master Street Plan and transportation project prioritization process.

Parks and Recreation Director David Wright will give an overview of the *Quilt of Parks* plan which will connect multiple public spaces within the City's downtown. City Planning and Development Services Manager Tyler Overstreet will discuss the different types of infill development within the downtown.

4:10- 4:20 pm: Walk to Dave Peel Park with a brief stop at 21C Hotel.

4:20- 4:50 pm: Dave Peel Park. David Wright will discuss the redesign of Dave Peel Park and the Commons. Tyler Overstreet will discuss infill development in the area.

4:50- 5:00 pm: Walk to City Hall- brief stops at the Commons and The Ledger.

5:00- 5:20 pm: City Hall. David Wright will discuss the future of open space near City Hall. Tyler Overstreet will discuss The Ledger infill development. Q&A.

5:20 – 5:30 pm: Break

5:30- 5:45: [City Hall. Board Bus for Arvest Ballpark.](#)

5:45 pm: Bus Departs for Arvest Ballpark

6:15 pm: [Arrive at Arvest Ballpark, proceed to The Champions Suite for reception, dinner, and Arkansas Naturals game.](#)
Reception, dinner, and admission to the game are provided with conference registration.

7: 05 pm: First Pitch

Postgame: Dismissal

PLEASE BE ON TIME! THE BUS WILL DEPART AT TIME SHOWN ON THE AGENDA!

PLEASE WEAR COMFORTABLE WALKING SHOES AND BRING AN UMBRELLA OR RAINCOAT!

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Day 2

Thursday, September 16

[Map of Thursday Conference Locations](#)



8:30 am: [Arrive at Fayetteville Town Center](#)

Free Parking available in the Town Center Parking Garage (parking area shown in above link).

9:00 am: [Gather in the Town Center Outdoor Plaza \(in front of the Town Center Building, facing Fayetteville Downtown Square\) for Session 3](#)

Session 3- Let's Talk About: Micromobility, Cultural Arts Corridor, Short Term Rentals, Entertainment District, and Infill Housing in the City of Fayetteville

9:00- 9:20 am: The City's Environmental Director Peter Nierengarten and Mobility Coordinator Dane Eifling will discuss micromobility and public transit within the city. This will include policies, regulations, and initiatives regarding micromobility and transit. Mr. Nierengarten will also discuss the evolution and funding of The Ramble, the City's cultural arts corridor. Q &A period.

9:20 – 9:40 am: The Long-Range Planner and Special Projects Manager, Mary McGetrick, will give a synopsis of the short-term rental regulations that the City recently enacted. Q &A period.

9:40- 10:00 am: Director of Economic Vitality Devin Howland will discuss the creation and growth of the City's Entertainment District. Q &A period.

10:00- 10:15 am: Break

10:15 am: [Board Bus at Town Center for Infill Housing mobile workshop](#)

10:15 am- 11:45 am: Mobile workshop (via bus and walking tour) City Development Services Director Jonathan Curth will lead site visits to multiple examples of infill housing within the downtown and in South Fayetteville. The examples will show a diversity of infill housing types. Mr. Curth will also discuss the City policies and regulations that resulted in these infill developments. Q &A period.

11:45 am: [Bus drops off conference attendees at Town Center Parking Garage](#)

11:50 am: [Depart Town Center \(in your personal vehicle\) for Downtown Springdale](#)
(Parking area shown in above link)

12:15 pm: [Arrive at Shiloh Square, Downtown Springdale. Gather for lunch and Session 4](#)
(Lunch included with conference registration).

Session 4- Let's Talk About: Economic Development, Downtown Revitalization and Event Programming, Mixed Use Development, The Design Excellence Program, and The Entertainment and Outdoor Dining District in the City of Springdale.

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12:15- 1:30 pm: Introduction by Mayor Sprouse. Lunch and Panel Discussion with Planning Director Patsy Christie, Springdale Alliance Events Director, Greg Thompson, and Jeremy Pate of the Walton Family Foundation.

Mayor Sprouse will discuss the City-wide challenges and opportunities regarding planning, growth, economic development, and downtown revitalization that he has overseen since taking office in 2009.

Director of Planning & Community Development Patsy Christie has been with Springdale Planning for over 25 years and has played an integral role in the momentous revitalization that has been occurring in the downtown area over the course of the last decade. She will discuss every stage of the downtown revitalization process and provide insights into what was necessary to lay the groundwork for change, to build on that foundation and how the city is maintaining the momentum to ensure many more years of positive growth.

Senior Program Officer Jeremy Pate will discuss the Walton Family Foundation's Design Excellence initiative and its impact on local cities within Northwest Arkansas.

Downtown Springdale Alliance Events Director Greg Thompson will discuss downtown event programming in the city. He will focus on the importance of community partnerships and engagement of downtown stakeholders to create successful and mutually beneficial downtown events and programming.

Q &A periods will be held throughout the session.

1:30- 2:15: Tour of downtown Springdale and Q&A with Patsy Christie, Springdale Planning Staff, and Greg Thompson.

A walking tour of the downtown will include the *Entertainment and Outdoor Dining District*, new mixed-use developments downtown, the development of *Turnbow Park* and the *Razorback Greenway*.

2:15- 2:30 pm: Break

2:30 – 2:50 pm: [Arkansas APA Awards Ceremony, Shiloh Square](#)

2:50- 3:50 pm: [Chapter Meeting, Shiloh Square](#)

3:50 pm: Dismissal

Optional Post-Dismissal Activity: Happy Hour in Downtown Springdale Entertainment District

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